

Appendix D

Chronology (Other) – Norfolk County Council

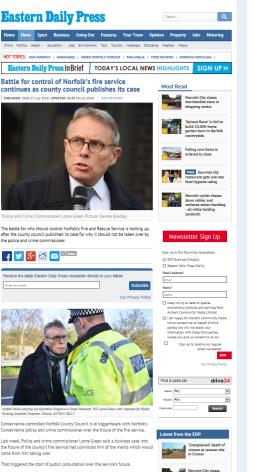
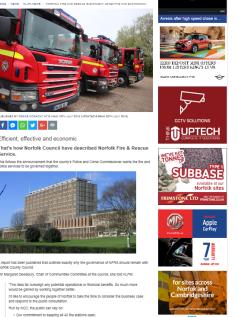


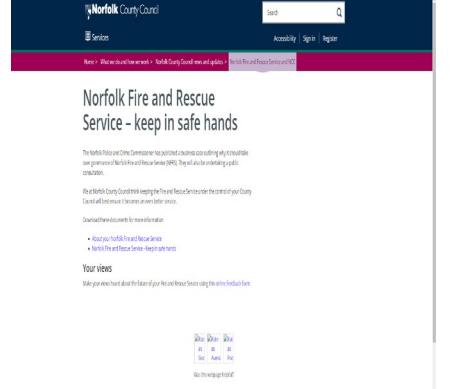
OFFICE OF THE POLICE & CRIME
COMMISSIONER FOR NORFOLK

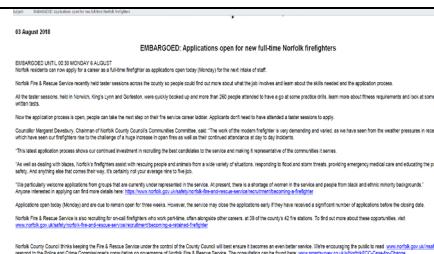
A summary of consultation activity by Norfolk County Council:

| Pre-consultation: | |
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| 17.01.18 | <p>Norfolk County Council's Community Committee meeting proposing that the NCC should retain governance of Norfolk Fire and Rescue Service and that the PCC should not proceed to full business case. The communities committee also voted unanimously that they would not back options 3 or 4 detailed in the options appraisal report.</p> <p>2 Urgent business 2.1 The Committee agreed to consider the following item as urgent business so the Police & Crime Panel would have a clear view of Norfolk County Council's position when it met at its Extraordinary meeting on Monday 22 January 2018. 2.2 The Local Business Case Update on Police and Fire Collaboration 2.2.1 The Committee received and considered the Independent Review of Options for the Future of Police and Fire and Rescue Service Governance in Norfolk, produced by Grant Thornton and Commissioned by the Office of the Police & Crime Commissioner (PCO) for Norfolk. 2.2.2 The Committee considered that the report appeared slightly biased in favour of transferring governance to the PCC; that the report failed to demonstrate that such a move would provide value for money; and Members questioned whether the money spent on commissioning the report could have been spent more effectively within the Fire Service itself. Members also felt there were other ways forward that could be pursued. 2.2.3 The Committee agreed that Norfolk already had an excellent Fire and Rescue Service, being one of the most efficient in the country and felt that there was insufficient evidence within the report for changing the current arrangements 2.2.4 The Committee considered that Option 1 of the report (Voluntary Collaboration – Continue with the Fire and Rescue Authority as part of the County Council and continue to benefit from voluntary collaboration) was the option they wished to support, as there was already a lot of voluntary collaborative working between the emergency services. 2.2.5 Mr D Roper proposed, seconded by Mr H Humphrey that: 2.2.5.1 Mr D Roper proposed, seconded by Mr H Humphrey that: • Norfolk County Council should retain governance of the Fire and Rescue Service, while continuing to support and promote appropriate collaboration between emergency services and that Option 1 was the Council's preferred way forward. • The PCC should not progress to a full Business Case and public consultation, due to the marginal nature of the Outlining Business case and the associated costs, which could be more effectively used for front-line services. • It would not support Options 3 or 4 in any way. Upon being put to a vote, the motion was unanimously CARRIED.</p> |
| 31.05.18 | <p>Norfolk County Council appointed a new Interim Head of Communications with aim to “explain the work of the Fire and Rescue Service”</p> <p>Norfolk County Council appoints new comms chief May 31, 2018 by Beaufort PR Dan Vass, former public sector comms consultant with a background in health and local government, has been appointed interim head of comms at Norfolk County Council.</p>  <p>RJOBS Recruit Account Executive - Corporate Communication - global clients Capstone Hill search London (Central) London, United Kingdom</p> <p>Account Manager - consultative, intelligent, corporate comms and strategic communications Faber Central London</p> <p>Senior PR Manager Prospect Resourcing Ltd Reading, Berkshire</p> <p>TWO new roles up for grabs at a leading travel agency - All & SMC Travel Solutions UK London</p> <p>Senior account Executive/account Manager - Property (FL Search & Selection London/Greater London Greater)</p> <p>MORE JOBS</p> <p>Latest Articles</p> |

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| | | <p>PR WEEK</p> <p>One month contract began this week and will see Power focus on promoting positive messages on the council's work.</p> <p>One of his core comms tasks is positioning Norfolk as a destination for businesses to relocate to, or start up in.</p> <p>Power will oversee a comms team of more than 20 people, including press officers, marketing and social media specialists.</p> <p>Based at the council's headquarters in Norwich, he reports to Fiona McDiarmid, strategy director at Norfolk County Council.</p> <p>Power has spent more than a decade in various comms roles, most recently as a consultant at the Healthy London Partnership.</p> <p>Prior to this, he held comms consultancy roles at Ofqual, NHS Health and Social Care Information Centre (now NHS Digital), as well as Brentwood and Camden councils.</p> <p>He has also worked for the Pensions Regulator, Transport for London, the London Development Agency, Energywatch and Barking and Havering Health Authority.</p> <p>Commenting on his latest role, Power said: "It's interesting delivering stories for the NHS and for government regulators. But it's good to be back communicating for councils with their direct input from the elected. There are many good stories to tell about Norfolk, like its successes with hubs of scientific research and food."</p> <p>He added that the council's comms will help amplify its messages, such as the Just Dual It! campaign being led by Norfolk County Council to get government funding to turn the entire length of the A67 into a dual carriageway.</p> <p>Power said: "An immediate communications matter is about the election of a new Leader of the Council on 11 July. The previous leader resigned earlier this month because of ill health. We shall be looking that the person elected as the new leader, as well as their vision and ideas, are widely reported."</p> <p>Another comms issue he is preparing to deal with is a 'Keeping Norfolk safe' campaign this summer, which will explain the work of the Fire and Rescue Service, with the council to launch public consultation on the governance of the service.</p> |
| | | <p>Consultation:</p> <p>11.07.18 (11am)</p> <p>Norfolk County Council new Interim Head of Communications turned up to media briefing. Left at around 11.15am.</p> |
| 11.07.18 (11.53am) | | <p>Norfolk County Council media statement released by responding to the business case while media briefing still ongoing.</p> |
| 11.07.18 | | <p>No compelling case for change: Cllr Dewsbury responds to Police and Crime Commissioner business case</p> |
| 17.07.18 | | <p>Press release sent out by NCC in response to PCC business case</p> |

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| 17.07.18 | <p>NCC press release sent out RE latest batch of firefighters starting their training at NFRS</p> | <p>Read more</p> <p>Norfolk County Council has sent out a press release to local media detailing the start of training for the latest batch of firefighters.</p> <p>Norfolk's latest new-on-call firefighters are being put through their paces this week as they begin their initial two-week training programme.</p> <p>A total of 14 new firefighters reported for their first day of training on Monday (16) to Norfolk Fire & Rescue Service's training centre in Bouthropic.</p> <p>If they pass their two week induction course, they will soon be on to work helping their on-call colleagues across the county.</p> <p>On-call firefighters must be on-call when the needs of a nearby fire station and many juggle their demanding work with other careers. On-call roles allow people to continue with existing careers and commitments while taking on the new challenge and the service is based on that.</p> <p>Norfolk Fire & Rescue Service is still searching for more potential recruits to join them in helping to keep rural communities safe.</p> <p>Norfolk's 42 fire stations, 36 are reliant on on-call staff, either wholly or in part, who can be called upon when there is an incident in their area.</p> <p>Rotating firefighters receive a rota notice to begin call outs and carry an alert which lets them know when an incident occurs and, on average, on-call firefighters earn £7,000 a year. As yet as the retained fee, firefighters are paid per call out and for their weekly training sessions.</p> <p>Councillor Margaret Dewsberry, Chairman of Norfolk County Council's Communities Committee, said: "The commitment shown by these new firefighters is a testament to helping the service keep the communities of Norfolk safe. The more on-call staff we have, the quicker our response times can be. I wish them luck in their initial training and hope that they will soon be reporting to duty across the county."</p> <p>As part of the next recruitment drive, it will be learning the skills around dealing with different types of incident, including fires, road traffic incidents, as well as how to work safely at height and near water. They will also undertake a further two week training programme course that all trainees must go through to take this with confidence and dedication as well as their training continuing on the job over the next couple of years.</p> <p>There are still vacancies for on-call firefighters across Norfolk. If you think you have got what it takes and want a rewarding career and to become part of the fire service family, visit www.nfrs.gov.uk/recruit/on-call-fire-and-rescue-service/recruitment/becoming-a-retained-firefighter</p> |
| 18.07.18 | <p>Lynn News: Fire service 'is safe with us', Norfolk County Council insists</p> | <p>Fire service 'is safe with us', Norfolk County Council insists</p> <p>By Lynn News Reporter - newsdesk@lynnews.co.uk © Published: 00:01, 19 July 2018 Updated: 00:02, 19 July 2018</p>  <p>Norfolk County Council has insisted the fire service is safe under its management, despite calls to transfer it to the office of the police and crime commissioner (PCC).</p> <p>Last week, PCC Lorne Green launched a public consultation on the issue after a draft business case claimed a switch could save the public purse millions of pounds.</p> <p>But the county council has now published its own report detailing why it thinks the current arrangements should remain in place.</p> <p>The 11-page document includes a commitment to keep all the county's 42 fire stations open and continue investment in up-to-date equipment.</p> <p>It also argues that the service is already one of the most efficient in the country.</p> <p>Margaret Dewsberry, chairman of the authority's communities committee, which oversees the fire</p> |
| Also in EDP | KLFM online coverage of Norfolk County Council publishing its report "Norfolk Fire and Rescue is efficient, effective and economical": | <p>Eastern Daily Press</p>  <p>Battle for control of Norfolk's fire service continues as county council publishes its case</p> <p>The battle for who should control Norfolk's fire and rescue service is heating up after the county council advised it is to sue for why it should not be taken over by the police and crime commissioner.</p> <p>Emergency services chief Norfolk County Council is to litigate with Norfolk's Conservative police and crime commissioner over the future of the service.</p> <p>Earlier this month, Norfolk Police and Crime Commissioner Lorne Green said he wanted the county fire service to be run by the police and crime commissioner.</p> <p>This triggered the start of public consultation over the service's future.</p> |
| 19.07.18 | KLFM online coverage of Norfolk County Council publishing its report "Norfolk Fire and Rescue is efficient, effective and economical": | <p>Norfolk Fire and Rescue</p>  <p>Efficient, effective and economical: That's how Norfolk County Council described Norfolk Fire & Rescue Service. That's how the Fire and Rescue Service was described by the Norfolk Fire and Crime Commissioner when he gave his evidence to the Select Committee on the Future of the Fire and Rescue Service.</p> <p>A report has been published that outlines exactly why the governance of NFRS should remain with the county council.</p> <p>On August 6th, Chair of the Fire and Crime Committee at the time, Mr. Lorne Green, gave his evidence to the Select Committee on the Future of the Fire and Rescue Service. At the time he was the Fire and Rescue Commissioner for Norfolk and Suffolk. He was asked to give his views on the proposed changes to the way the fire and rescue service is run in Norfolk.</p> <p>Mr. Lorne Green said on the 6th August:</p> <p>"I am not in favour of the proposed changes to the way the fire and rescue service is run in Norfolk. I am not in favour of the proposed changes to the way the fire and rescue service is run in Norfolk."</p> |

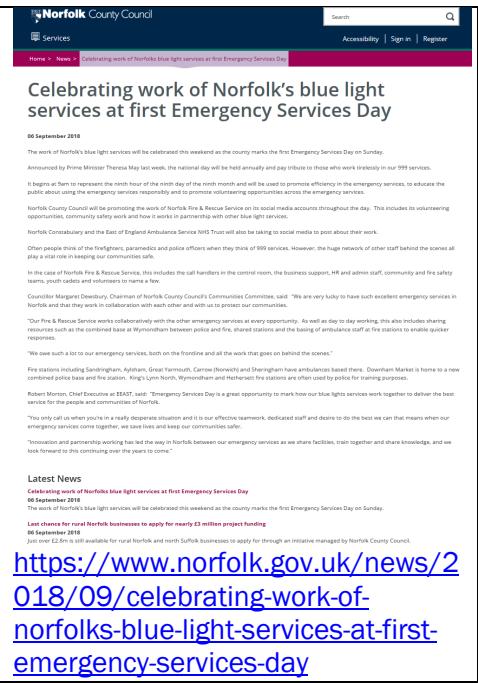
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| 19.07.18 | <p>Norfolk County Council website article AM – with links to NCC business case only:</p> <p>Norfolk County Council website article PM – now with a link to ‘A Case for Change’ business case</p> |   |
| 01.08.18 | <p>Norfolk County Council launch fire & rescue video urging public to ‘Say NO’ to PCC’s survey:</p> |  |
| 01.08.18 | <p>NCC tweet asking public to support Norfolk fire fighters</p> |  |

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| | | <p> Norfolk County... • 01/08/2018 ▾</p> <p>Norfolk Fire & Rescue Service is already effective and efficient under Norfolk County Council's control. Say "NO" to the PCC and keep it in safe hands:</p> <p>@Norfolkfire #keepinsafehands</p>  <p>This year we saw the hottest June since 1976</p> <p>1,511 views</p> <p>2 38 32</p> |
| 03.08.18 | <p>Article in About Thetford local magazine taking readers to Norfolk County Council's business case and then direct to official survey. No reference made to where readers can find the PCC's 'A Case for Change' business case – appears to have been taken directly from NCC press release issued in July.</p> |  |
| 03.08.18 | <p>EMBARGOED press release issued by NCC stating applications open for new full-time firefighters. Links to NCC business case not 'A Case for Change' business case – but straight to OPCCN survey</p> |  |
| 06.08.18 | <p>EDP article</p> <p>Fancy a 999 career? Apply for a full-time role as a firefighter – 'The service is currently the subject of a consultation as to whether it should be taken under police and crime commissioner control. Consultation details can be found at (links straight to Smartsurvey)'</p> | <p>Fancy a 999 career? Apply for a full-time role as a firefighter</p> <p>Lauren Cope lauren.cope@northyorks.gov.uk</p> <p>Norfolk Fire and Rescue Service has opened the application process for the roles today, in a plan to keep them open for longer.</p> <p>It comes after a string of taster sessions around the county which saw more than 50 people attend. Norfolk's Lord Lieutenant, Dame Karen Kint's, Lorn to Gofton and turn a hand to practice drills, written tests and fitness requirements.</p> <p>Margaret Dewsberry, chairman of Norfolk County Council's communities committee, said: "The work of the modern firefighter is very demanding and varied, as we have seen from the positive responses in recent weeks which have seen our firefighters rise to the challenges of the emergency services.</p> <p>The application process shows our continued investment in recruiting the best candidates to the service and making it representative of the community.</p> <p>"As well as dealing with blues, Norfolk's firefighters assist with rescuing people and animals from a wide variety of situations, responding to medical calls and dealing with public safety. And anything else that comes their way, it's certainly just average day for the service."</p> <p>"We particularly welcome applications from people who are currently underrepresented in the service. At present, there is a shortage of women in the service and people from black and ethnic minority backgrounds.</p> <p>Applications open now. Members of the public are welcome to apply online at www.smartsurveys.co.uk/norfolk/PCC-Case-for-Change.</p> <p>Norfolk Fire and Rescue Service are asking for email addresses who are interested, offer options after hours at 20 of the county's 42 stations. To find more about these opportunities, visit www.northyorks.gov.uk/norfolk/PCC-Case-for-Change.</p> <p>Norfolk County Council is leading the Fire and Rescue Service under its control. The County Council will ensure it remains an even better service. While encouraging the public to read www.northyorks.gov.uk/norfolk/PCC-Case-for-Change and respond to the Police and Crime Commissioner's consultation on governance of Norfolk Fire & Rescue Service. The consultation can be found here: www.northyorks.gov.uk/norfolk/PCC-Case-for-Change</p> |

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| 08.08.18 | EDP ad for new firefighters pages 46/47: | |
| 16.8.18 | Norfolk County Council press release RE fire service applications: | |
| 17.08.18 | County Council press release publicising NFRS graduates | |
| 17.08.18 | County Council press release highlighting leader Andrew Proctor's priorities on back of Radio Norfolk interview including future leadership of the fire service | |

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| <p>29.08.18</p> | <p>Twitter feed during extraordinary communities committee meeting</p>  <pre> Norfolk County Council 18.9K Tweets +f Tweets Tweets & replies Media Likes <div> Norfolk County Council 2h Following a public question about protecting support staff, it's now time for a presentation about the work of @Norfolkfire and the PCC's business case for a change of governance #KeepInSafeHands 1 1 2 1 </div> <div> Norfolk County Council 2h Today's extra meeting of Norfolk County Council's Communities Committee is about to start. It's been called specially to discuss the PCC's bid to manage @Norfolkfire. We'll be tweeting live #KeepInSafeHands 1 4 3 1 </div> <div> Norfolk County Council 18.9K Tweets +f Tweets Tweets & replies Media Likes 1 1 1 1 </div> <div> Norfolk County Council 1h The discussion is heating up. Members of Communities Committee seem committed to keeping @Norfolkfire under Norfolk County Council's control. Read our response to the PCC's Business Case norfolk.gov.uk/insafehands 1 1 2 1 </div> <div> Norfolk County Council 2h Lots of comments from Norfolk County Council councillors, including Cllr Long who isn't convinced that the PCC's business case demonstrates enough financial savings to justify the expenditure of the change #KeepInSafeHands 1 1 1 1 </div> </pre> |
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| | | <p>Hello, Norfolk County Council here. We tweet about things that are important to people who live and work in Norfolk. Monitored 9am-5pm weekdays (not bank hols).</p> <p>② Norfolk, UK norfolk.gov.uk Joined March 2009 2,178 Following 47.2K Followers</p> <p>Tweets Tweets & replies Media Likes</p> <div style="border: 1px solid #ccc; padding: 10px; margin-top: 10px;"> Norfolk County Council • 1h ▼ <p>We're wrapping up today's extra meeting of Communities Committee. And there's overwhelming support to progress with a Norfolk County Council response to the PCC's consultation #KeepInSafeHands</p> <p style="text-align: right; font-size: small;">🕒 1 🕒 3 🌟 3 ↑</p> <p style="text-align: center; margin-top: 10px;"> </p> </div> |
| 29.08.18 | Norfolk County Council press release | <p>"Misleading" and "flawed" – Norfolk County Council slates case by Police and Crime Commissioner in his bid to run their Norfolk Fire and Rescue Service</p> <p>29 August 2018 The Police and Crime Commissioner is putting public safety at risk by the message that came loud and clear from today's extraordinary extra meeting of Norfolk County Council's Communities Committee.</p> <p>Earlier this month, the two political parties agreed a formal detailed response to the PCC's business case on the future governance of Norfolk Fire and Rescue, which is currently run by Norfolk County Council.</p> <p>A number of concerns have been raised by the internet about the business case including:</p> <ul style="list-style-type: none"> • Removing the fire and rescue service from the County Council presents a significant financial risk to the service, and therefore a risk to public safety. • The proposal makes no mention of how the service will be run if the PCC's proposed changes are implemented. • The medium term financial plan figures are flawed because they are based on inaccurate assumptions. • The proposal makes no mention of assessments and consulted partners. • The proposal makes no mention of additional resources. • The proposal makes no mention of operational experience. • The proposed changes to operational experience are not clearly articulated and have not been assessed, and therefore there is a significant risk to their implementation. • The claimed benefits could be achieved without a change in governance, and without the associated cost and disruption. <p>CD Margaret Greenwood, Chair of Norfolk County Council's Communities Committee, explains: "We have carefully reviewed the PCC's business case and have serious concerns about the proposed changes. As these new arrangements are innovative, it is vital that we have more information that you don't have to go to the PCC's website for insight, nor deliver it in a晦ous form provided."</p> <p>"Norfolk County Council has been managing Norfolk Fire and Rescue Service since 1974. Based on many years of experience, NFRS is managed efficiently, effectively and economically. It is safe in our hands."</p> <p>"We are worried that the PCC is putting public safety at risk if he continues to pursue taking control over our Norfolk Fire and Rescue Service."</p> <p>As the only Councillor sitting on both the Police and Crime Panel and the Communities Committee and as the member who called for this extraordinary meeting, I am calling on the PCC to withdraw his proposal of all the political groups at the County Council taking public safety more seriously, always in the best interests of the residents of Norfolk.</p> <p>Norfolk County Council is encouraging the public to read our report at www.norfolk.gov.uk/nfirsands and respond to the Police and Crime Commissioner's consultation.</p> |
| 31.08.18 | Tweet from NCC | <p>Norfolk Fire and Rescue Service is already effective and efficient under our control. Say "NO" to the PCC and keep it in safe hands: bit.ly/2LMSkgm</p> <div style="border: 1px solid #ccc; padding: 10px; margin-top: 10px;"> <p>Norfolk Fire & Rescue Service - #KeepInSafeHands Norfolk Fire and Rescue Service is already effective and efficient under our control. Say "NO" to the PCC and keep it in safe hands www.norfolk.gov.uk/in-safe-hands youtube.com</p> <p style="text-align: right; font-size: small;">5:32 PM - 31 Aug 2018</p> <p style="text-align: right; font-size: small;">2 Retweets 3 Likes</p> <p style="text-align: right; font-size: small;">🕒 2 🌟 3 ↑</p> </div> |

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| <p>06.09.18</p> | <p>Norfolk County Council press release</p> |  <p>The work of Norfolk's blue light services will be celebrated this weekend as the county marks the first Emergency Services Day on Sunday.</p> <p>It begins at 5am to represent the tenth hour of the ninth day of the ninth month and will be used to promote efficiency in the emergency services, to educate the public and to thank those who work in the emergency services.</p> <p>Norfolk County Council will be promoting the work of Norfolk Fire & Rescue Service on its social media accounts throughout the day. This includes its volunteering opportunities, community safety work and how it works in partnership with other blue light services.</p> <p>Norfolk Constabulary and the East of England Ambulance Service NHS Trust will also be taking to social media to post about their work.</p> <p>Often people think of the firefighters, paramedics and police officers when they think of 999 services. However, the huge network of other staff behind the scenes all play a vital role in keeping our communities safe.</p> <p>Councillor Margaret Dendybury, Chairman of Norfolk County Council's Communities Committee, said: "We are very lucky to have such excellent emergency services in Norfolk and the way they work in collaboration with each other and with us to protect our communities."</p> <p>"Our Fire & Rescue Service works collaboratively with the other emergency services at every opportunity. As well as day to day working, this also includes sharing resources such as the fire control base at Wymondham between police and fire, shared stations and the having of ambulance staff at fire stations to enable quicker responses."</p> <p>"We owe such a lot to our emergency services, both on the front line and all the work that goes on behind the scenes."</p> <p>Fire stations including Sandringham, Aylsham, Great Yarmouth, Cawood and Sheringham have ambulances based there. Downham Market is home to a new combined police base and fire station. King's Lynn North, Wymondham and Holt (Hethersett) fire stations are often used by police for training purposes.</p> <p>Robins Morris, Chief Executive at EAST, said: "Emergency Services Day is a great opportunity to mark how our blue lights services work together to deliver the best service to the public."</p> <p>"You only fall on when you're in a really desperate situation and it is our effective teamwork, dedicated staff and desire to do the best we can that means when our emergency service come together, we save lives and keep our communities safer."</p> <p>"Innovation and partnership working has led the way in Norfolk between our emergency services as we share facilities, train together and share knowledge, and we look forward to this continuing over the years to come."</p> <p>Latest News</p> <p>Celebrating work of Norfolk's blue light services at first Emergency Services Day</p> <p>06 September 2018</p> <p>The work of Norfolk's blue light services will be celebrated this weekend as the county marks the first Emergency Services Day on Sunday.</p> <p>Last chance for rural Norfolk businesses to apply for nearly £2 million project funding</p> <p>06 September 2018</p> <p>Just under £1m is still available for rural Norfolk and north Suffolk businesses to apply for through an initiative managed by Norfolk County Council.</p> <p><u>https://www.norfolk.gov.uk/news/2018/09/celebrating-work-of-norfolks-blue-light-services-at-first-emergency-services-day</u></p> |
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